



CHS CONTAINER GROUP PRESENTS NEW CORPORATE IDENTITY

CHS Container Group presents new corporate identity: A clear view of the future

Bremen, 9.12.2024 - CHS Container Group is pleased to announce the introduction of a new corporate identity. This striking change not only reflects a modern visual identity, but also the company's continuous growth and future orientation. The rebranding represents an important step in emphasizing CHS Container Group's values and commitment to innovation, partnerships and teamwork.

CHS Container Group has been active in the logistics and container industry for more than 46 years and is looking resolutely to the future with this new identity. At the same time, the company remains true to its fundamental values: reliability, loyalty, honesty, innovation and close cooperation with partners and customers. These values are deeply rooted in the company's DNA and will continue to form the basis for the success and growth of the CHS Container Group.

"Our new logo symbolizes not only our continued development, but also the strength and cohesion of our global team," explains Christian Leopold, Managing Director of CHS Container Group. "It is an expression of our commitment to the future and represents our willingness to seize new opportunities while remaining true to our long-standing relationships with our partners and customers."

The rebranding underlines CHS Container Group's willingness to adapt to the challenges and changes of the ever-changing logistics industry. The new corporate identity is not only a visual change, but also a clear step towards even closer cooperation within the team and with partners and customers worldwide.

"In a globalized world, it is crucial to stick together as a team and operate across borders. Our new identity reminds us that true strength lies in collaboration," continues Frank Pöser, Managing Director of CHS Container Group.

With this new identity, the CHS Container Group is focusing on continuous development and the use of innovative solutions that meet the changing requirements of the market. Digitalization, increased efficiency and sustainable business models are key topics that will be driven forward in the coming year.

The CHS Container Group looks to the future with confidence and is looking forward to mastering new challenges and celebrating further successes together with its partners and customers.

About the CHS Container Group:

CHS Container Group is a leading company in the logistics and container industry. With more than 46 years of experience, the company offers customized container solutions and innovative services for international trade and transport. Through close partnerships and a strong, globally networked team, CHS Container Group focuses on reliability and innovation to successfully meet customer requirements in an ever-changing market environment.